

Syllabus for HLTH 4611-002

Course Name:

Program Evaluation

Course Prefix and Number:

HLTH 4611

Course Section Number:

002

Course Description (from catalog):

3 EE:IC

P: Declared major in public health studies; HLTH 2000, HLTH 3010 or HLTH 3030 or HLTH 4006; P/C: HLTH 4609

Theory, design, and techniques to evaluate public health practice.

Required Course Materials for Purchase:

N/A

Student Learning Outcomes or Objectives:

At the end of the course, students will be able to:

1. Discuss the value of program evaluation.
2. Discuss fundamental concepts of program evaluation.
3. Select an appropriate design for a program evaluation.
4. Assess the quality of published evaluation research studies.
5. Develop an evaluation plan using the CDC's Framework for Program Evaluation.

NCHEC Responsibilities and Competencies:

- 4.1 Develop evaluation plan for health education/promotion
 - 4.1.1 Determine the purpose and goals of evaluation
 - 4.1.2 Develop questions to be answered by the evaluation
 - 4.1.3 Create a logic model to guide the evaluation process
 - 4.1.4 Adapt/modify a logic model to guide the evaluation process
 - 4.1.5 Assess needed and available resources to conduct evaluation
 - 4.1.6 Determine the types of data (for example, qualitative, quantitative) to be collected
 - 4.1.7 Select a model for evaluation
 - 4.1.8 Develop data collection procedures for evaluation
 - 4.1.9 Develop data analysis plan for evaluation

4.1.10 Apply ethical principles to the evaluation process

Assessment of Student Performance – Grading Scale:

Grades will be calculated using points. Points will be broken down as follows:

18 Quizzes	90 points (16.9%)
2 Tests	100 points (18.8%)
Mini Logic Model Project	40 points (7.5%)
Group Program Evaluation Written Plan	100 points (18.8%)
Peer Reviews	20 points (3.8%)
Group Presentation of Program Evaluation Plan (Final Project)	50 points (9.4%)
Self-reflection Paper	20 points (3.8%)
Class Participation	112 points (21%)

Letter Grade Percentage Point Range

A	93–100%	495–532
A–	90–92.9%	479–494
B+	87–89.9%	463–478
B	83–86.9%	442–462
B–	80–82.9%	426–441
C+	77–79.9%	410–425
C	73–76.9%	389–409
C–	70–72.9%	373–388
D+	67–69.9%	357–372
D	63–66.9%	336–356
D–	60–62.9%	320–335
F	0–59.9%	0–319

Assessment of Student Performance – Major Assignments and percentage of final grade:

18 Quizzes	90 points (16.9%)
2 Tests	100 points (18.8%)
Mini Logic Model Project	40 points (7.5%)
Group Program Evaluation Written Plan	100 points (18.8%)
Peer Reviews	20 points (3.8%)
Group Presentation of Program Evaluation Plan (Final Project)	50 points (9.4%)
Self-reflection Paper	20 points (3.8%)

Assessment of Student Performance – Attendance/participation if portion of final grade:

Students will receive 4 points for every class day attended. Students are allowed to have 2 unexcused absences and will not be penalized for these 2 days.

Class Participation	112 points (21%)
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Statement of Engagement with Diverse Scholarly Perspectives

This course aligns with the intent of the university to engage diverse scholarly perspectives to develop critical thinking, analysis, and debate. The inclusion of a course reading does not imply endorsement.