

Syllabus for PADM-6161-001

Course Name:

Applied Policy Analysis

Course Prefix and Number:

PADM-6161

Course Section Number:

001

Course Description (from catalog):

P: PADM 6101, PADM 6102 or consent of instructor. Public policy at all levels of government. Program charting, budget examination, management analysis, systems analysis, implementation analysis, and cost-benefit analysis.

Required Course Materials for Purchase:

PACKBACK BUNDLE By Packback, Publisher : PACKBACK

ISBN 13 : 9780578294667

REQUIRED:

Bardach, Eugene S. / Patashnik, Eric M. 2019. Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving. SAGE

ISBN 13 : 978150636888

Student Learning Outcomes or Objectives:

This course is a core requirement for the MPA curriculum. The MPA program is a NASPAA accredited program, and, as such, students enrolled in the MPA program are expected to achieve certain competencies identified by the ECU MPA program faculty. Course objectives and related NASPAA standards are listed in Table 1. The full list of universal competencies is available online at: <https://publicadministration.ecu.edu/resources/competencies/>.

After the completion of this course students should be able to	Related to NASPAA criteria:	Assignments
Demonstrate understanding of the policy process.	Participate in, and Contribute to, the Policy Process	Policy brief/exams/ individual assignments/class participation
Identify the relevant stakeholders and their relationships to the issues at hand	Participate in, and Contribute to, the Policy Process	Policy brief/exams/ individual assignments/class participation
Identify and use quality data sources.	Analyze, synthesize, think critically, solve problems, and make evidence-informed decisions in a complex and dynamic environment	Individual assignments/policy brief/presentation/class participation
Articulate and apply appropriate methods for analyzing a public policy or management problem	Analyze, synthesize, think critically, solve problems, and make evidence-informed decisions in a complex and dynamic environment	Exams/individual assignments/policy brief/class participation
Behave ethically and with integrity	Articulate and apply a public service perspective	Individual assignments/policy brief/presentation/class participation
Distinguish public from non-public issues	Articulate and apply a public service perspective	Exams, individual assignments, class participation
Identify and analyze ethical dilemmas relevant to serving the public	Articulate and apply a public service perspective	Exams, policy brief, class participation
Communicate effectively in writing	Communicate and interact productively and in culturally responsive ways with a diverse and changing workforce and society at large	Exams, individual assignments, exams, policy brief/presentation/group draft/peer review
Communicate effectively in speech	Communicate and interact productively and in culturally responsive ways with a diverse and changing workforce and society at large	Policy brief/presentation/class participation

After the completion of this course students should be able to	Related to NASPAA criteria:	Assignments
Work effectively as a member of a team	Lead and Manage in Public governance	Policy brief/presentation group draft/peer review

Assessment of Student Performance – Grading Scale:

Letter Grade	Points to earn during the course	Quality determination of work
A	90 and above	Exceptional and well above average quality
B	80-89.99	Above average
C	70-79.99	Average
F	BELOW 70 (e.g. 69.99)	Below average

Note: Graduate final grade system does not permit a grade of D to be submitted. A below average quality of work results in the course failure (F).

Assessment of Student Performance – Major Assignments and percentage of final grade:

Class participation (includes PB) and attendance (includes PE):	10%
Midterm	25%
Final Exam	25%
Policy brief	40%
Individual submissions:	25%
Group activities* and submission (includes presentation)	10%
Group final draft integration/peer-assessment	5%

*Group activities are weighted by the peer-evaluations.

Assessment of Student Performance – Attendance/participation if portion of final grade:

Keep in mind that while each lecture notes will be posted on Canvas, class attendance is essential for class success.

Individuals may have a variety of reasons for not being able to attend class, you are still responsible for work covered in class whether you are in attendance or not. Since there will be “clicker questions” taken during the class, you will miss points for this questions, when you miss a class.

Group policy brief workdays are mandatory scheduled workdays in this class. Currently, they are reserved for the group work. But these times can be used as adjustment periods for class content coverage based on the pace of class.

Your participation on Packback will count toward your class participation.

Statement of Engagement with Diverse Scholarly Perspectives

This course aligns with the intent of the university to engage diverse scholarly perspectives to develop critical thinking, analysis, and debate. The inclusion of a course reading does not imply endorsement.