

Syllabus for [Click or tap here to enter text.](#)

Course Name:

Economic Development Techniques

Course Prefix and Number:

PLAN 6035

Course Section Number:

Section 601

Course Description (from catalog):

An introduction to methodology, principles, concepts, and tools to be able to conduct research in urban economic development planning.

Required Course Materials for Purchase:

Beer, Andrew (2019), *Globalization, Planning and Local Economic Development*, 1st Edition. Routledge. ISBN 9781138810310 (pbk.), ISBN 9781315749624 (ebook).

Jacobs, Jane (1970). *The Economy of Cities*. New York: Vintage Books. Paperback – ISBN 9780394705842. Students may use any edition of this classic book.

Jacobs, Jane (1984). *Cities and the Wealth of Nations: Principles of Economic Life*. New York:

Student Learning Outcomes or Objectives:

1) Throughout the semester, students will learn the basic subject matter of economic development planning; 2) Students will learn the research methodology, principles, and concepts required to understand and conduct graduate-level research in urban economic development planning; 3) Students will learn tools utilized by urban economic development planning practitioners; 4) Students will learn the basics of county/community-level data collection and analysis to help plan for the future of local communities; 5) Students will improve their written, oral, and graphic communication skills; and 6) Students will have the opportunity to engage with local county officials.

Assessment of Student Performance – Grading Scale:

Grading Scale:

A	360 + points	B	300-359	C	260-299	F	<260 points
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Assessment of Student Performance – Major Assignments and percentage of final grade:

Grading Criteria and Weights:

County Industrial Site Location Project I	= 100 points
County Industrial Site Location Project II	= 100 points
County Industrial Site Location Project III	= 200 points
Total	= 400 points

Assessment of Student Performance – Attendance/participation if portion of final grade:

None

Statement of Engagement with Diverse Scholarly Perspectives

This course aligns with the intent of the university to engage diverse scholarly perspectives to develop critical thinking, analysis, and debate. The inclusion of a course reading does not imply endorsement.